

Woodland Park Downtown Development Authority
Minutes of the February 24, 2009 Meeting
Woodland Park Office of Economic and Downtown Development
Vectra Bank Building, Lower Level
361 West Highway 24, Woodland Park, CO

In attendance: Board of Directors- Al Born, Tom Carrick, Jon DeVaux, Jim Ignatius, Merry Jo Larsen, Dale Schnitker, Steve Randolph; **Staff** - Bob Harvey, Beth Kosley; **Community Members** - David Buttery, Norma Engelberg, Debbie Miller, Brooke Smith, Sharon Quay, Jean Baldwin, Jan Cummer, Sally Riley

Chair Tom Carrick called the meeting to order at 7:33 AM

On a motion by Merry Jo Larsen, second by Jim Ignatius, the proposed **agenda** and the **Minutes** of the February 10, 2009 meeting were approved unanimously.

DDA Support Services:

- Property, land and space inventory – Harvey reported that CoStar information was being integrated into a local data base and gaps were being filed.
- Business Focus Groups – A number of sessions had been held and these group meetings were concluding. Summary notes had been prepared, will be re-sent in an older Word format. Similar report on the Consumer Survey. Highlights on gaps included trails, downtown”nodes” concept, and communications/marketing. Debbie Miller noted that Chamber can help with coordinated calendar. Peak Radar will also be explored so Woodland Park events are noticed by residents of Front Range who are now using that website for information on regional activities.

Committee Reports:

Randolph distributed a written report with the committee recommendations (attached as part of the formal records). David Buttery will research and prepare a report on housekeeping matters relating to the additional board members and ordinances, process. Following discussion, Al Born moved that the DDA recommend adding two two members, and establish ordinances appropriate to board expansion. Merry Jo offered a second. Discussion occurred on the desire to bring fresh perspectives while coinciding with the institutional memory of the current board. The motion passed with one nay vote by Jon DeVaux.

A work session will be scheduled, with help from the Chamber, on tax assessor procedures. The timing will be late April, in advance of new valuation notices.

Pavilion Project

Harvey reported that staff has completed site reviews, and a reduction in size to a 50' X 20' is underway to reduce visual impact and ensure its temporary nature. A presentation

will be made to HBA to request volunteer help. Input has been sought from art, theater and music groups.

Business Expansion and Miscellaneous Projects

Two commercial expansions and Pikes Peak Community College are in early exploration of establishing in Woodland Park.

Woodland Station Report

Kosley reported that contract talks are occurring but performance schedules are likely, given the economic climate and lending situation at present, to extend out some time.

General Discussion

- Kosley reminded board and audience that the official ribbon cutting for the new office will occur February 27 at 5:00, open house to follow.
- Buttery reminded people that the new teen center is also celebrating with a ribbon cutting the following day at 3:00.
- Harvey described the project of “staging” historic artifacts at more visible downtown locations, like the baggage cart at the Depot.
- The Pow-wow is happening Labor Day week-end (September 5) and would need three months lead time if Woodland Station was possible site. Merry Jo Larsen also announced the Harvest Center “Sprouts” program will be March 4.

Audience Participation, Questions & Answers

- Debbie Miller reminded people that Chamber Annual meeting is March 13 and a number of scholarships applications were received.
- Jan Cummer noted that there is a stronger spirit of camaraderie and collaboration, and this is positive for the community.
- Sallie Riley announced that a LiveWell grants from the county will provide \$45,000 to the Harvest Center and another portion of \$175,000 will be used for additional downtown benches and bike racks. Harvey suggested working with “Events”, a local company that produces outdoor furniture.
- Jean Baldwin said that at the annual retreat for the Rampart Library Board, a goal was set to reach out to the community and that DDA is considered a partner with the library. Florissant is full and beat expectations, activity high at Woodland Park, too. Numbers are tracked and DDA will receive a report on use.
- Jan suggested an exhibit of locally produced items for the library; DDA will follow up.
- Jim Ignatius announced that the Housing Task Force received a grant of \$53,000 to support consultant expertise to help local developers package workforce and affordable housing, by guiding them through the government programs.

With no other discussion or business matters, Merry Jo Larsen moved to **adjourn** with a second by Steve Randolph and unanimous approval. Carrick adjourned the meeting at 8:56 AM.

